

Strategic Planning Process

The Strategic Planning process starts with a discovery & research phase meeting with church staff and parish leadership, along with surveys and data collection from the parish community. This is followed by establishing a Strategic Planning Team. The team works over several months to develop a long-term strategic plan with specific goals and strategies, including a five-year budget. This includes areas that are necessary for the organization to live their Catholic mission, to encourage and foster religious and spiritual growth, and to build long term financial plan for the parish. The Strategic Planning Process includes these phases:

- + Discovery & Research
- + Strategic Plan Creation & Community Involvement
- + Implementation Project List & Five-Year Budget
- + Ongoing Strategic Plan Management & Evaluation

Discovery & Research – Work with staff, leadership and councils to collect data from surveying parishioners, school parents, benefactors and community members to set a baseline of information to start the Strategic Planning process.

Strategic Planning & Community Involvement – Review the facts, statistics and comments from the survey data to begin the Strategic Plan. Review the current situation, including Strengths, Weaknesses, Opportunities and Threats (SWOT Analysis). During this planning process, leadership hosts Open Forum Meetings that includes parishioners, staff, school parents and community members, to share information and to get additional input on the Strategic Plan.

Implementation Projects & Five-Year Budget - For each goal or strategy there will be a Pillar Implementation Team that create and set annual action plans and projects that will ensure the achievement of the goals in the Strategic Plan. This process includes identifying specific projects, volunteer names, instructions, reporting targets, costs and timeframes for each project. All pillars, goals, projects and strategies will be reviewed for final approval with parish leadership and councils prior to finalizing the Strategic Plan.

Ongoing Ownership & Management: Parish leadership and councils establish the ownership of the Strategic Plan and Implementation projects and sets regular dates to review the Strategic Plan project list, goals and Five-Year Budget, to ensure ongoing implementation of the Strategic Plan.

Strategic Plan Meeting Dates

Thursday, February 24 th	6:30PM – 1st Strategic Planning Meeting
Tuesday, March 1 st	6:30PM – 2nd Strategic Planning Meeting
Thursday, March 10 th	6:00PM – 3rd Strategic Planning & Open Forum Meeting – 7:00PM
Thursday, March 17 th	6:30PM – Pillar Team Overview Meeting 1

3-5 Implementation Team Meetings (Pillars set their own schedule)

Tuesday, April 12 th	6:00PM – Pillar Team 2 & Open Forum Meeting – 7:00PM
Thursday, April 21 st	6:30PM – Strategic Planning & Pillar Teams Meet with Councils
Tuesday, May 3 rd	7:00PM – Final Open Forum & Strategic Plan Launch