



St. John the Apostle  
Parish & School  
Strategic Planning Process



# Catholic School Strategic Planning Timeline

Jan '22

Jan-Mar '22

Apr-May '22

May '22

## Discovery & Research

- + Parishioner, Donor & Benefactor Surveys
- + Development & Results Presentation
- + Data Collection
- + Staff Meeting



## Strategic Planning Phase

- + Strategic Planning Team & Meetings
- + SWOT Analysis
- + Pillar & Strategy Selection
- + Open Forum Meetings
- + Strategic Plan Finalized



## Implementation Project Phase

- + Pillar Team Meetings
- + Develop Implementation Projects
- + Projects include What, When, Who & Cost
- + Develop 5 Year Budget



## Ownership & Management

- + Strategic Plan Ownership
- + Strategic Plan Annual Report & 5 Yr. Budget
- + Implementation Plans
- + Review & Publish Results
- + Accept New Projects



# Discovery & Research

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## † Meeting of the Minds Presentation

- Parish Members, School Council, Finance Council
- Faculty, Staff & Administration

## † Parishioner, Parent, Alumni, Donor & Benefactor Survey

## † Strategic Planning Team Applications

# Survey Community

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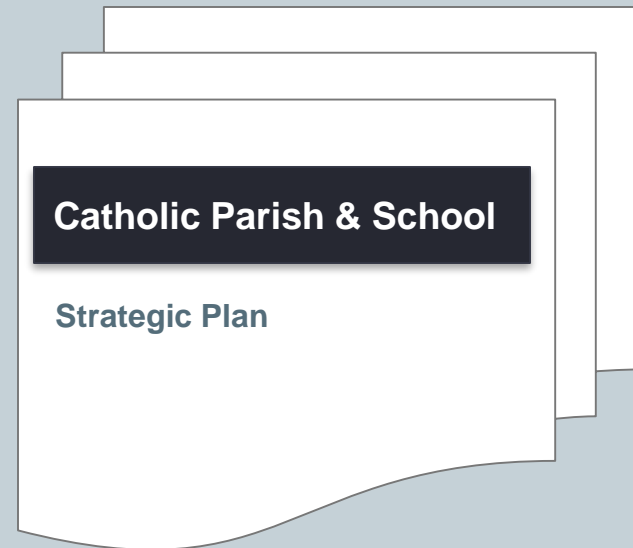
- † Collect data from survey of parishioners, staff, parents, and community members
- † Need 5% of population and over 50 surveys
- † Includes objective and subjective questions

244 Surveys Completed

# Strategic Planning Phase

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- † Strategic Planning Team
- † Community Engagement – Open Forums
- † SWOT
- † Themes & Pillars
- † Pillar Definitions
- † 5 Year Budget Draft



# Strategic Planning

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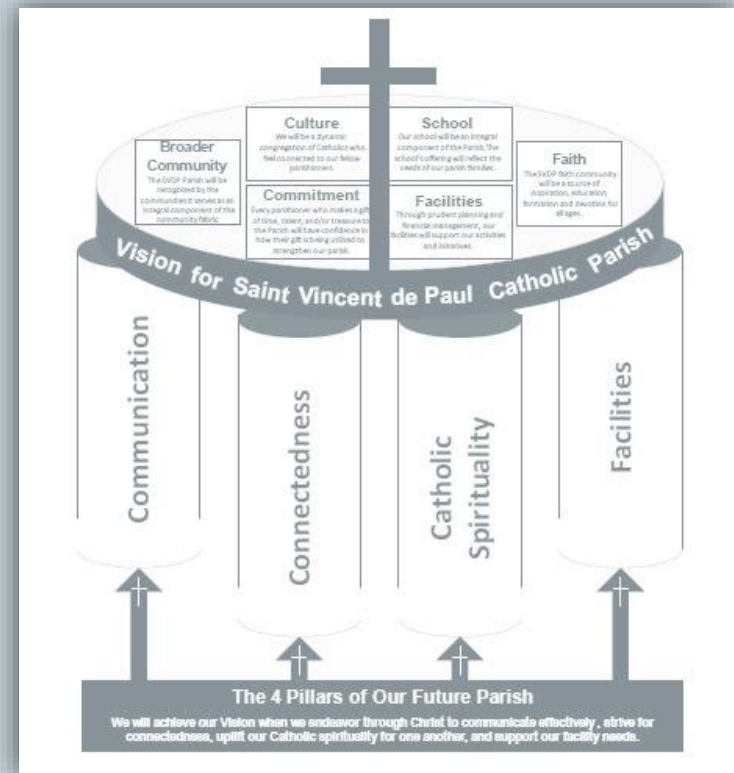
## † Pillars

† SWOT

† Survey Comments

† Open Forum

† Discussions



# Implementation Phase

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## + Pillar Teams

+ Create a List of Implementation Projects

+ What, When, Who, How Much

+ Updated 5 Year Budget

+ Establish Owners of the List

+ Ensures Implementation of the Strategic Plan

Process Phase	Output	Team
Vision	Core Purpose and Values definition, documentation and communication	Executive Team / Key Leaders
Vision	Clocks / Management Mechanisms for preserving the Core	Executive Team
Vision	Mission definition and communication	Executive Team
Organization's Strategy	Key Results, 3 year financial guidelines, Product / Service coverage	Executive Team
3 Year Strategic Plan	Detailed strategic plan – strategic initiatives, project list, financial deliverables and resources	Complete Organization
Annual Operating Plan	Detailed strategic plan for the coming year, including financials, strategic initiatives, budgets, and resources	Executive Team, Division Management
Annual Goals and Objectives	Personal goals and objectives for the whole organization – reflecting the AOP	Complete Organization

# Ownership & Maintenance

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- † Launch the Strategic Plan & Projects
- † Publish Budget and Project Updates
- † Ongoing Community Engagement
  - Facilitate 2-3 Open Forum Meetings Per Year
  - Report Progress on Projects & Budget
  - New Project Application Form



# Why Do Strategic Planning?

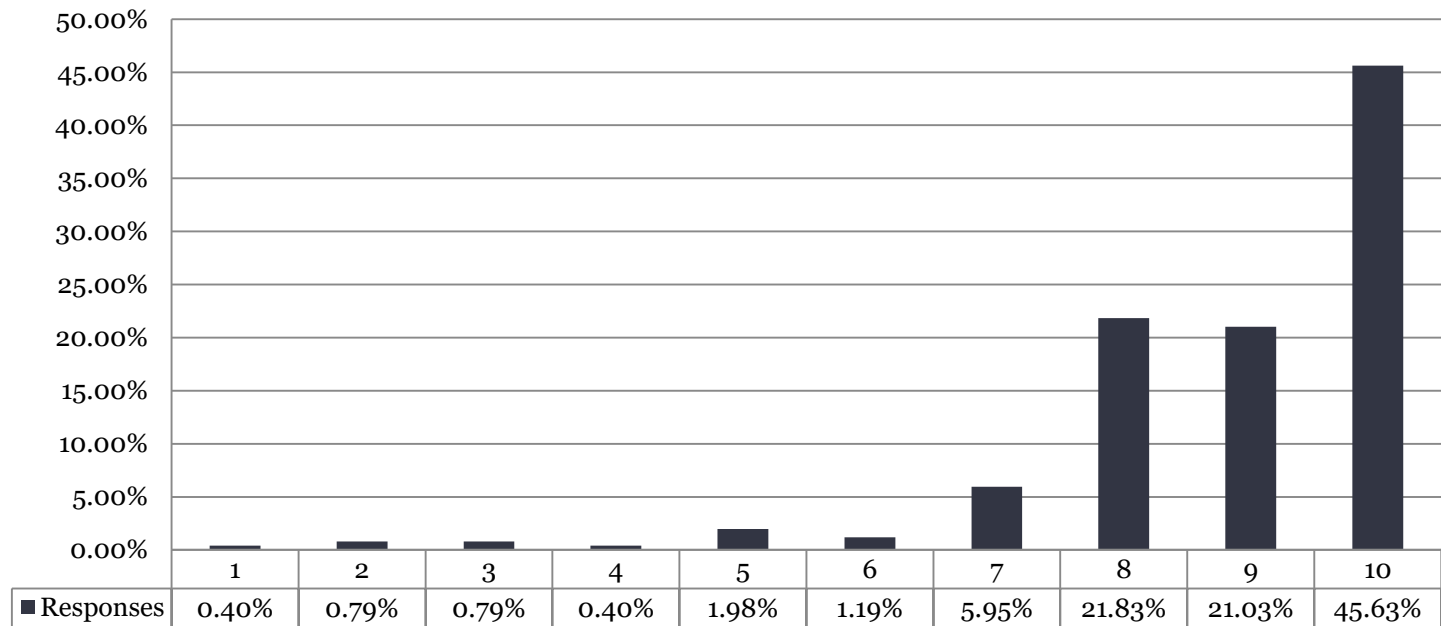
9

- † Engages & Educates the Community
- † Increases Volunteerism & Financial Support
- † Increases Ownership & Commitment
- † Creates Open Communications & Transparency
- † Path to Solving Issues & Concerns

# Survey Results



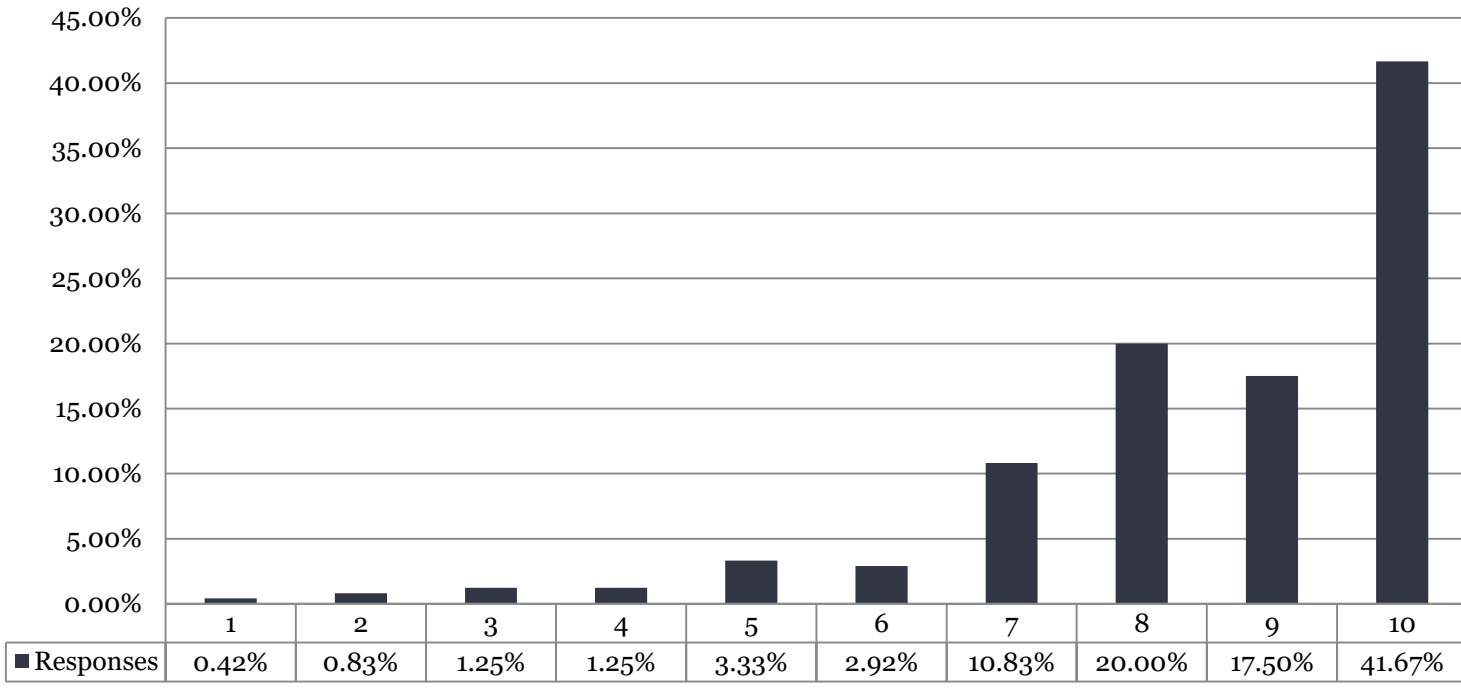
On a scale of 1-10, with 10 being Excellent and 1 being Needs Improvement, how would you rate the CHURCH on living their mission as a Roman Catholic church?



# Survey Results



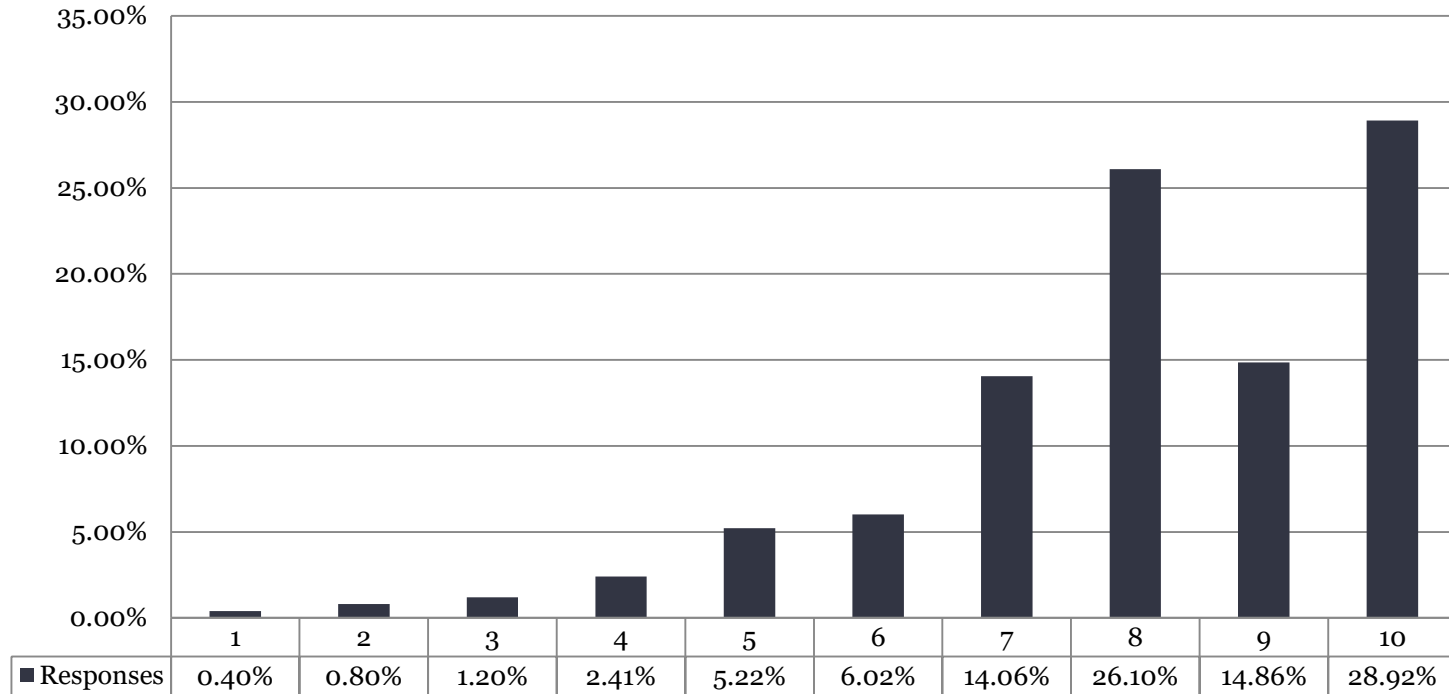
On a scale of 1-10, with 10 being Excellent and 1 being Needs Improvement, how well does the CHURCH prepare children in Catholic formation for the future?



# Survey Results



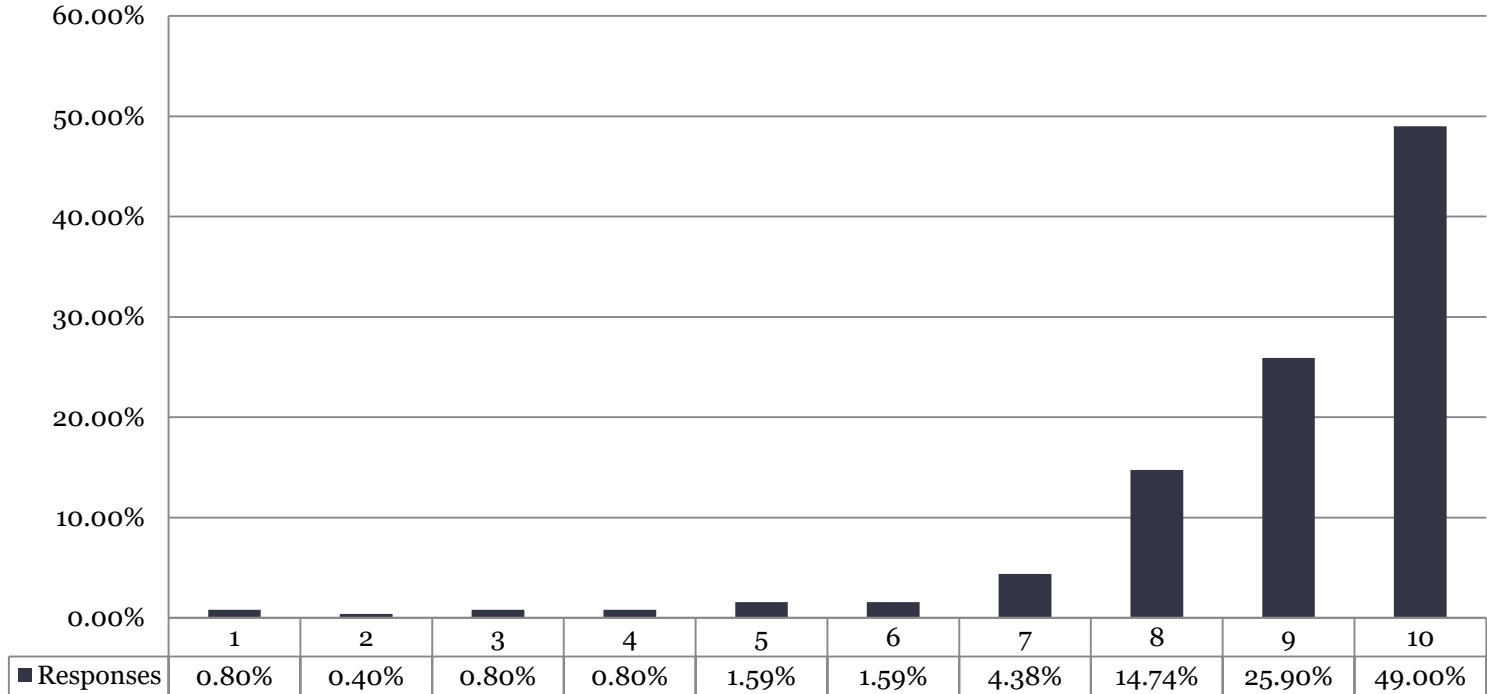
On a scale of 1-10, with 10 being Excellent and 1 being Needs Improvement, how well does the CHURCH do in providing adult spiritual formation?



# Survey Results



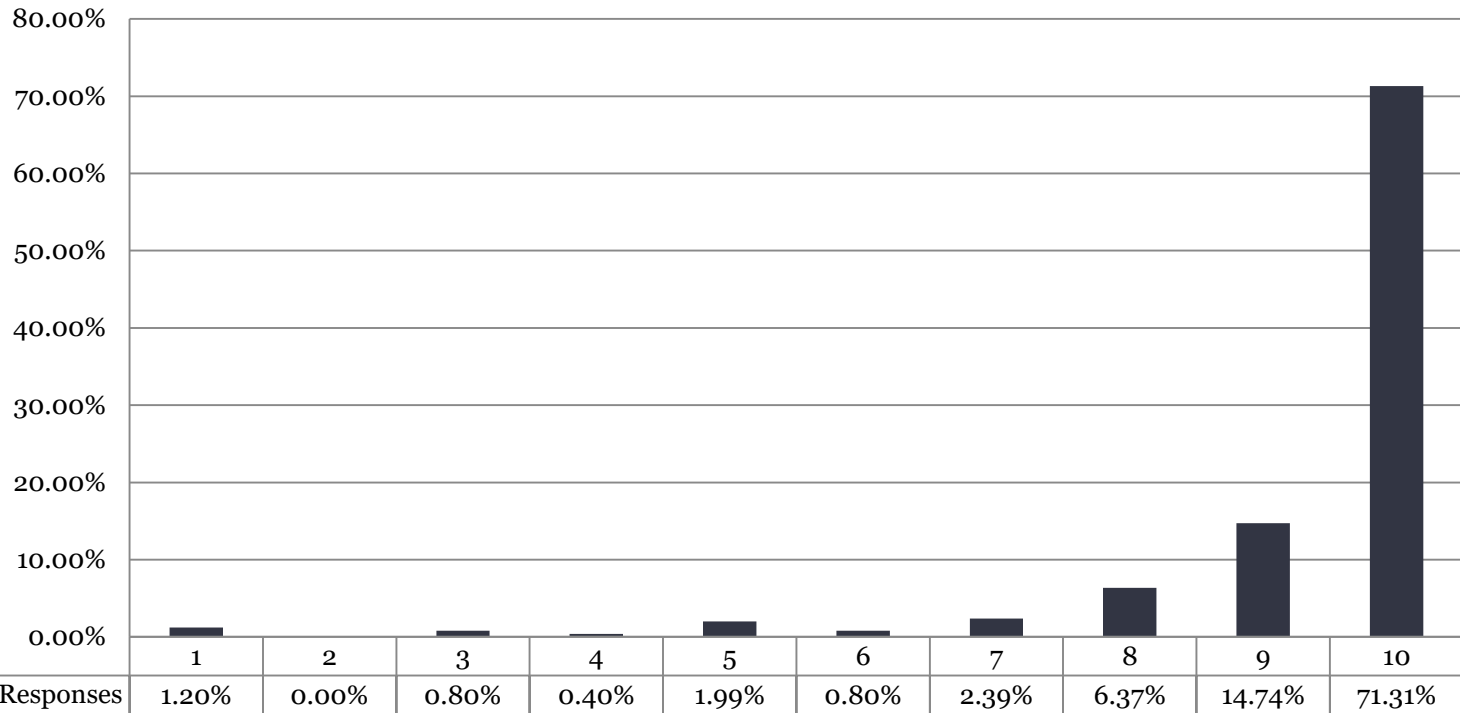
On a scale of 1-10, with 10 being Very Satisfied and 1 being Very Unsatisfied, how satisfied are you with the CHURCH?



# Survey Results



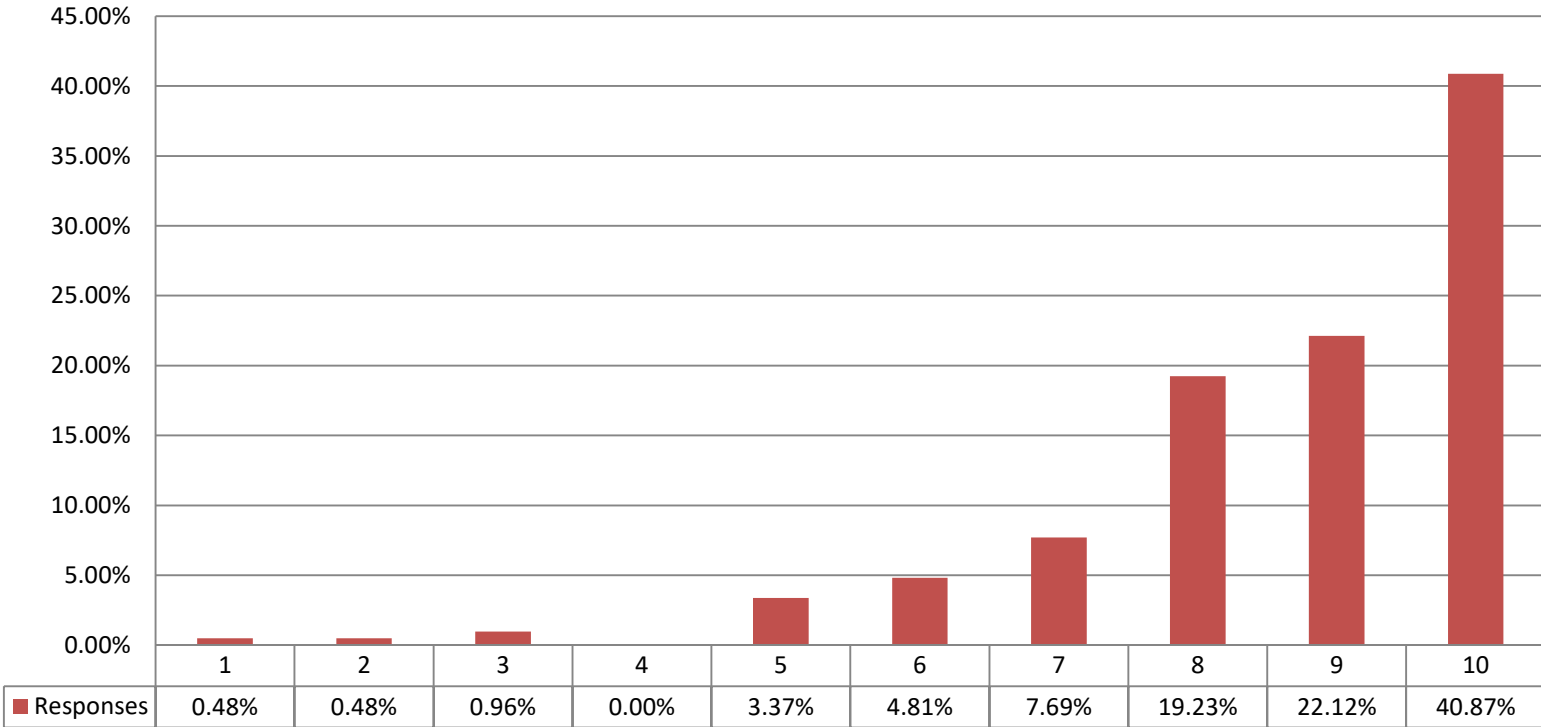
On a scale of 1-10, with 10 being Very Likely and 1 being Not Likely, how likely are you to recommend the CHURCH to other families?



# Survey Results



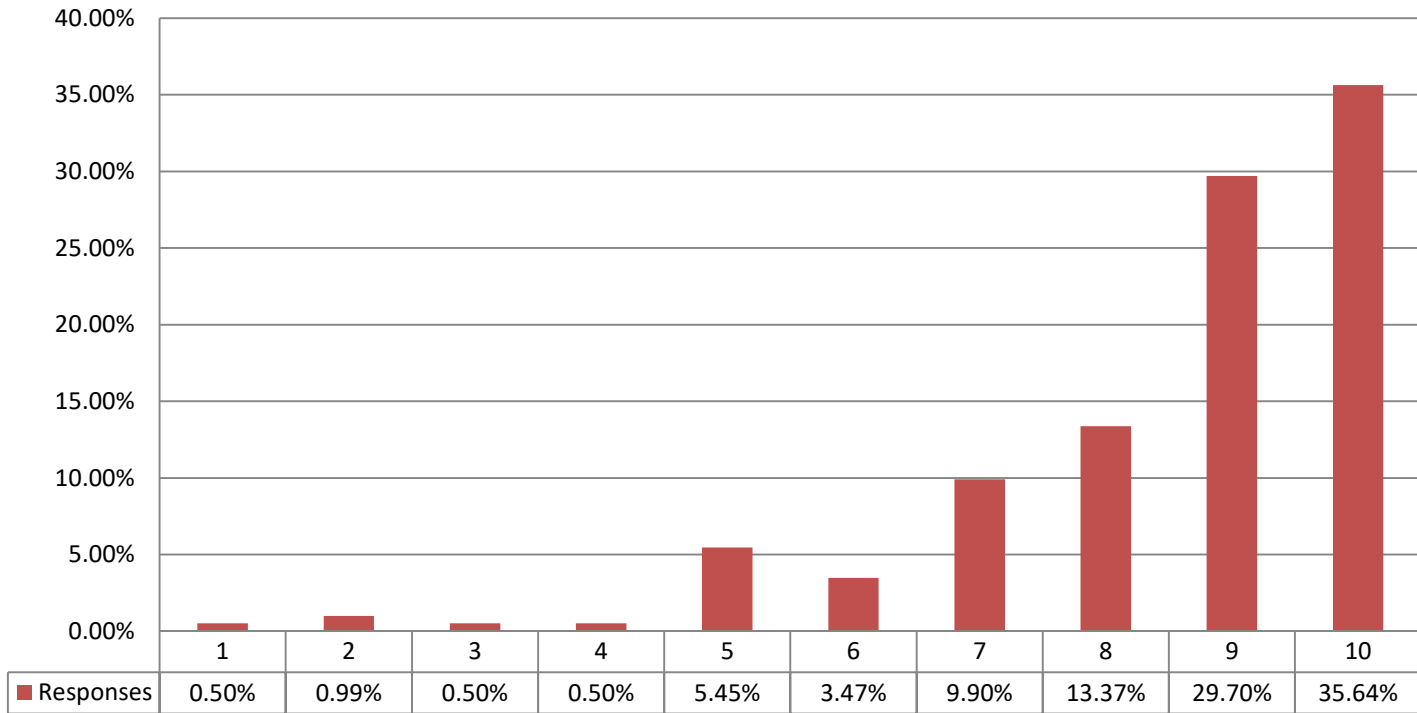
On a scale of 1-10, with 10 being Excellent and 1 being Needs Improvement, how would you rate the SCHOOL on living their mission as a Catholic School?



# Survey Results



On a scale of 1-10, with 10 being Excellent and 1 being Needs Improvement, how well does the SCHOOL prepare students academically?

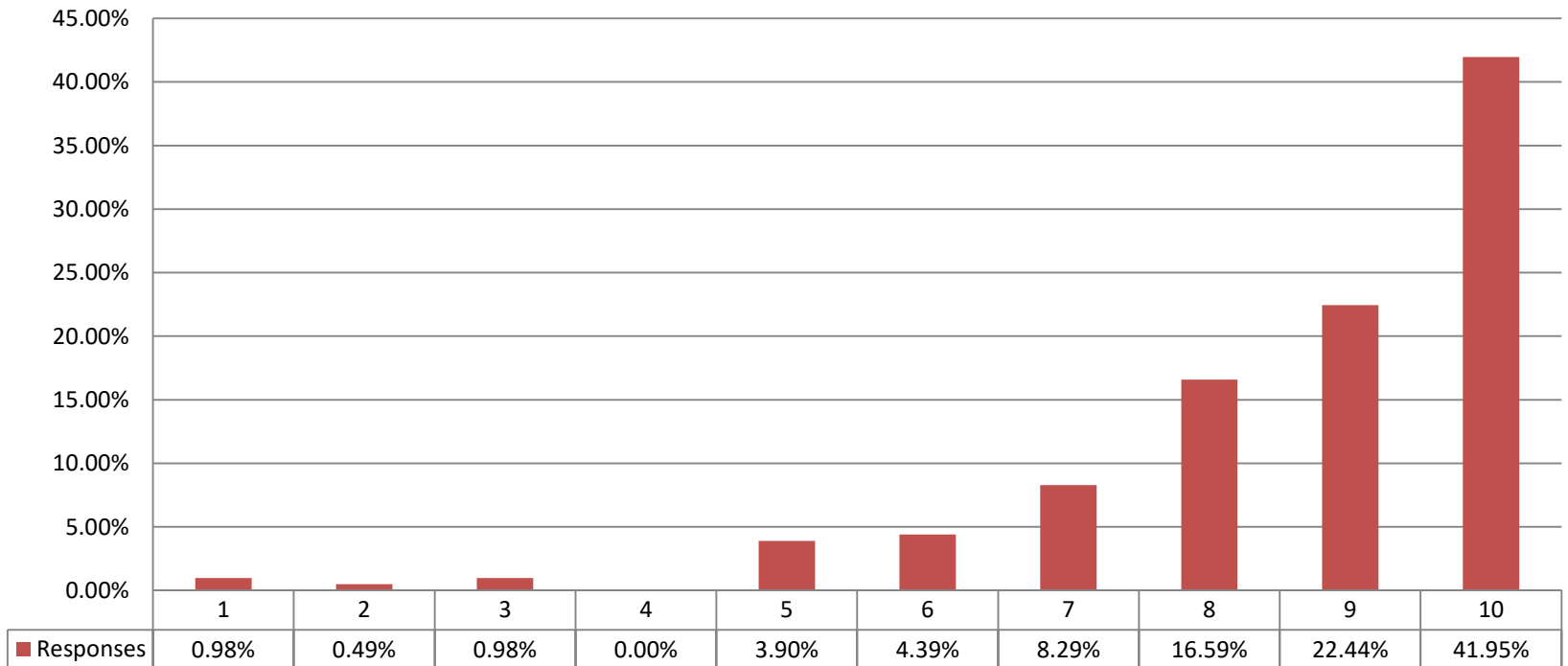




# Survey Results



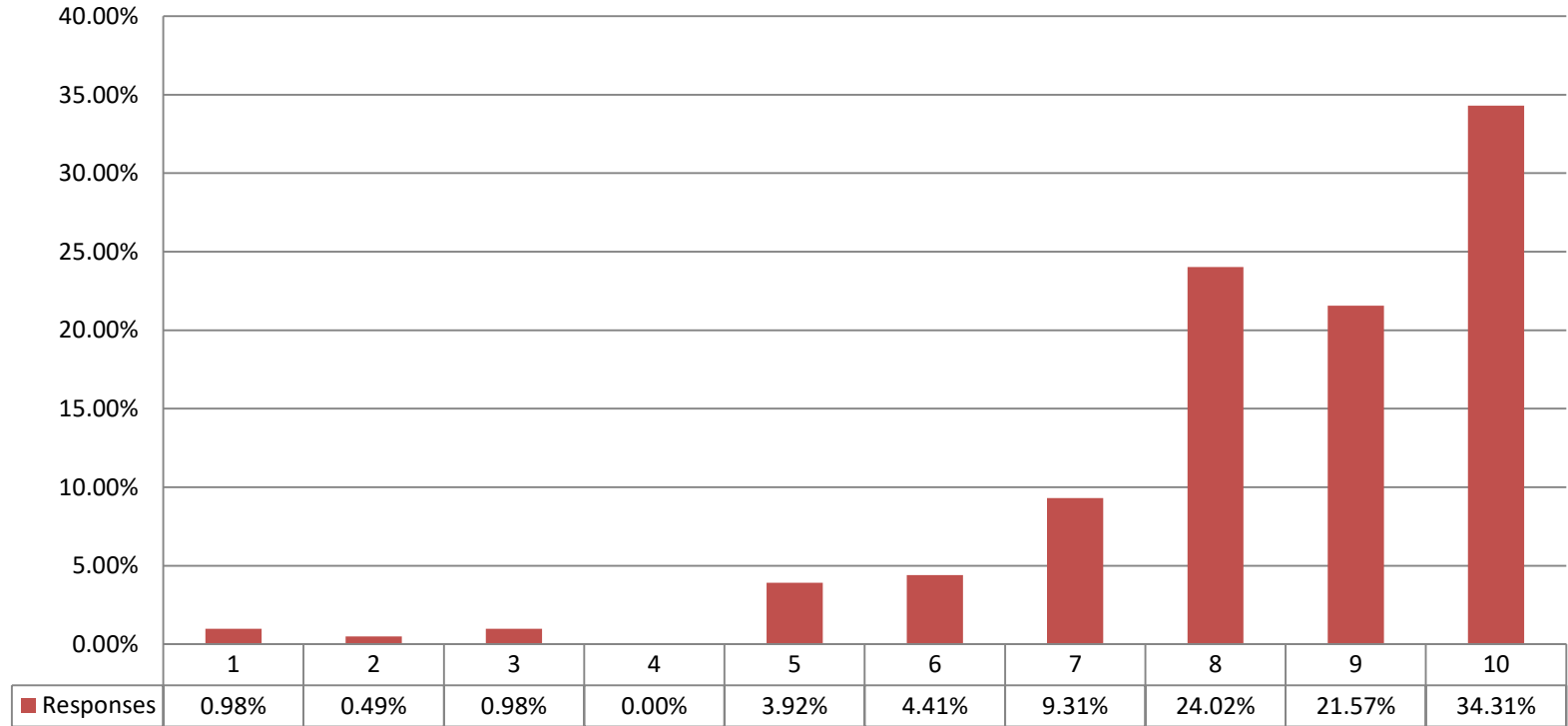
On a scale of 1-10, with 10 being Excellent and 1 being Needs Improvement, how well does the SCHOOL prepare students spiritually?



# Survey Results



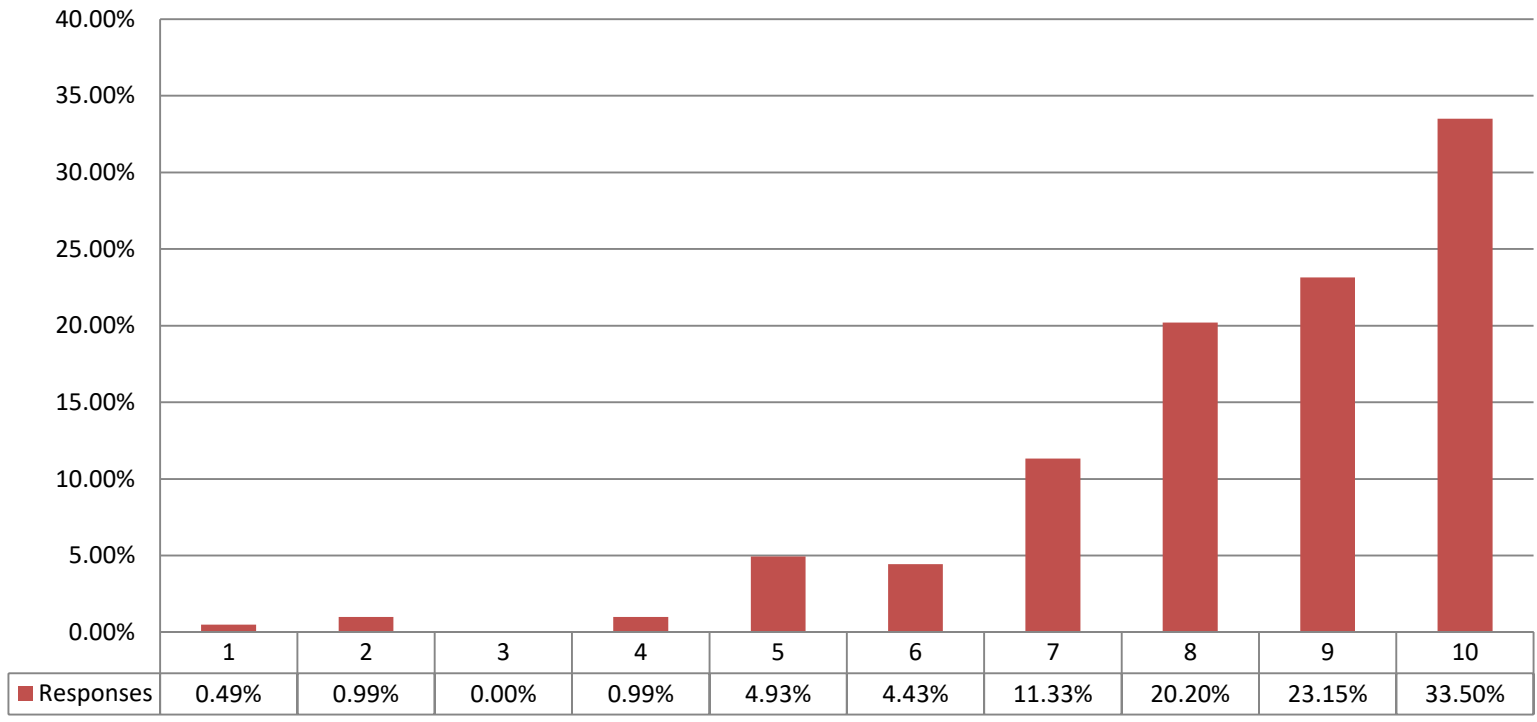
On a scale of 1-10, with 10 being Excellent and 1 being Needs Improvement, how well does the SCHOOL prepare students in moral values and personal discipline?



# Survey Results



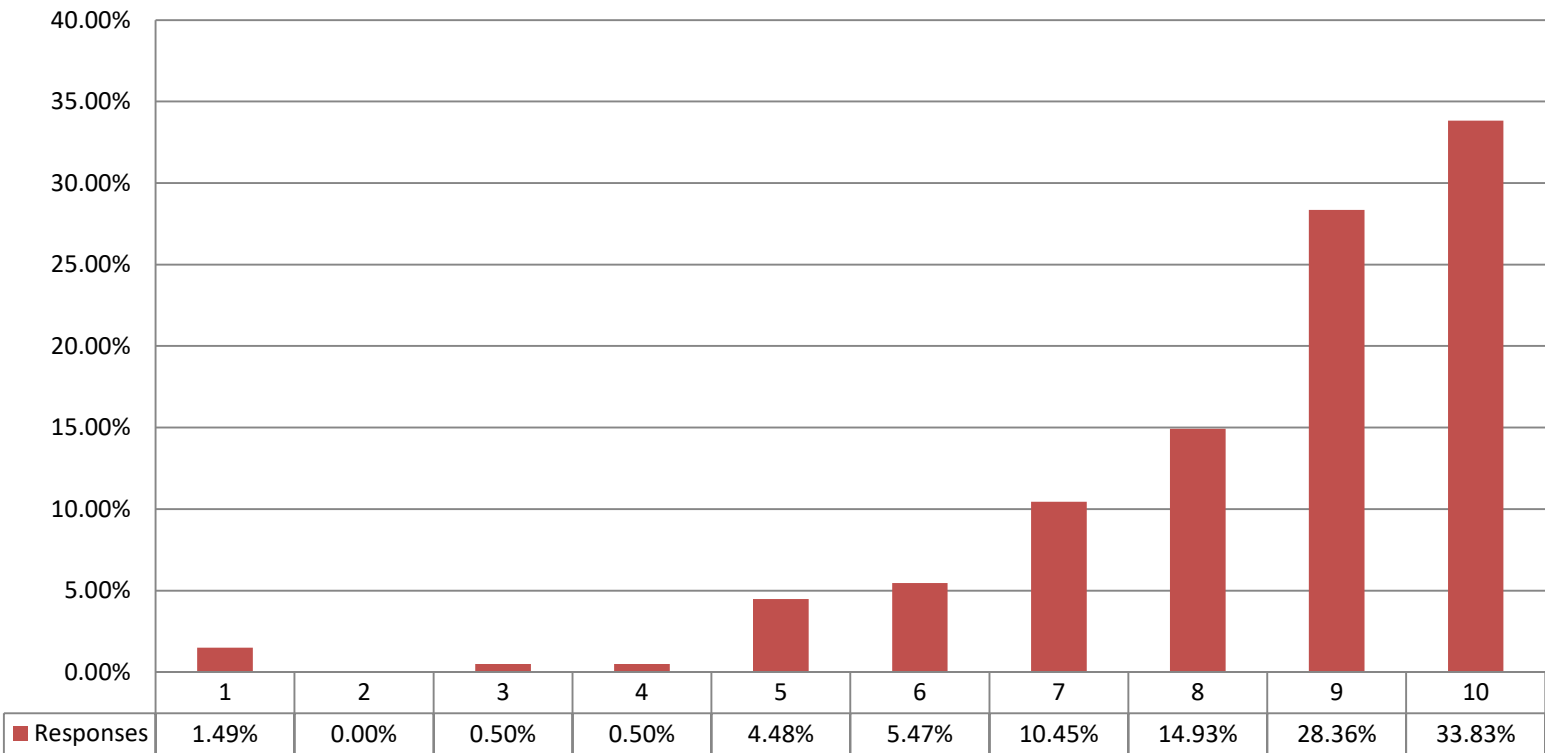
On a scale of 1-10, with 10 being Excellent and 1 being Needs Improvement, how well does the SCHOOL prepare students for the future?



# Survey Results



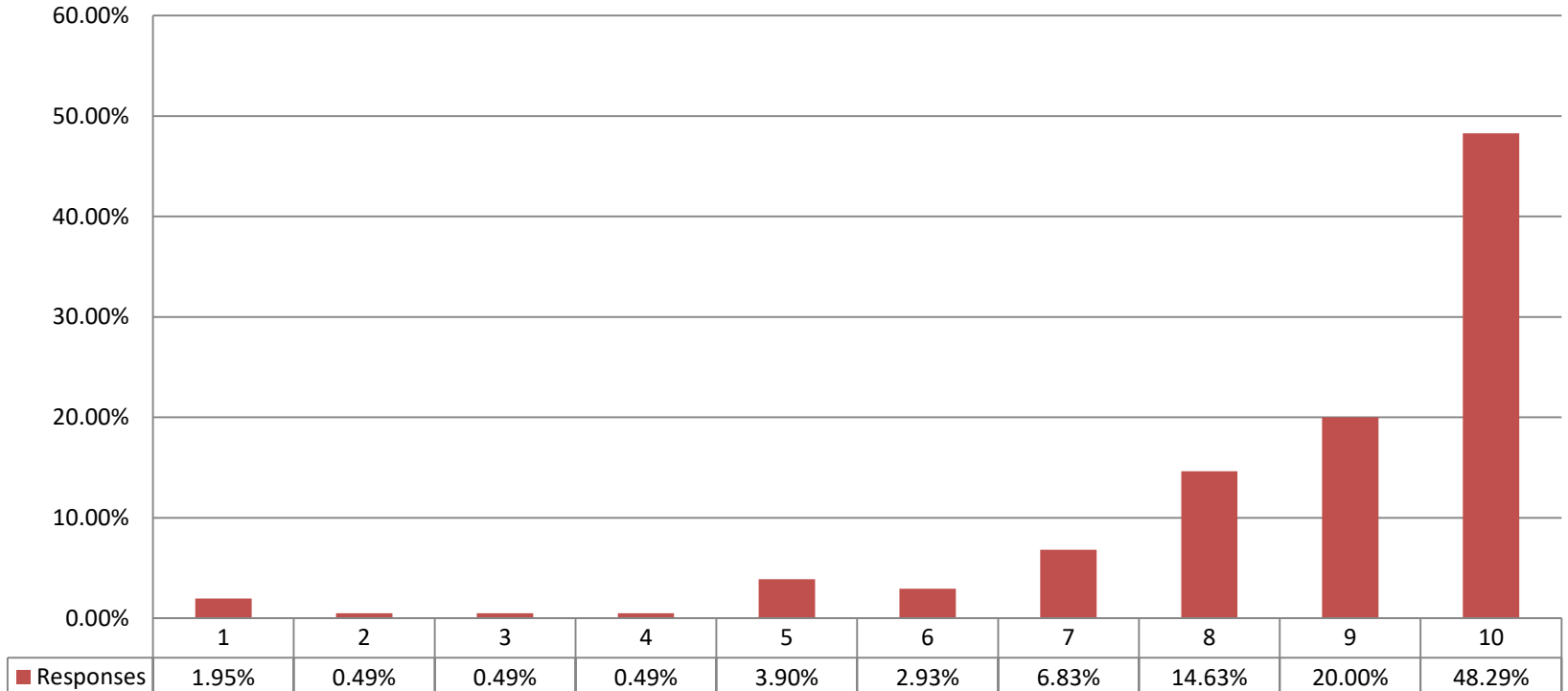
On a scale of 1-10, with 10 being Very Satisfied and 1 being Very Unsatisfied, how satisfied are you with the SCHOOL?



# Survey Results



On a scale of 1-10, with 10 Very Likely and 1 being Not Likely how likely are you to recommend the SCHOOL to other families?



# Survey Results

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- † What the church does well?
- † What they could improve?
- † Suggestions for new programs?
- † What the school does well?
- † What they could improve?
- † Suggestions for sustainability?

# Next Steps

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- † Fill out the Survey
- † Consider Joining the Strategic Planning Team
- † Next Meeting – February 24<sup>th</sup> at 6:30pm

# Meeting Dates

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- † February 24th      6:30PM – 1st Strategic Planning Meeting
- † March 1st      6:30PM – 2nd Strategic Planning Meeting
- † March 10th      6:00PM – 3rd Strategic Plan & Open Forum – 7:00PM
- † March 17th      6:30PM – Pillar Team Overview Meeting 1
- 3-5 Implementation Team Meetings (Pillars set their own schedule)
- † April 12th      6:00PM – Pillar Team 2 & Open Forum – 7:00PM
- † April 21st      6:30PM – Strategic Planning Teams Meet with Councils
- † May 3rd      7:00PM – Final Open Forum & Strategic Plan Launch



# Examples

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